

Contra Costa Sustainability Exchange
“Let’s Talk Climate” Workshop
November 8, 2018
10:00 a.m. – 2:00 p.m.

San Pablo Library Community Room
13751 San Pablo Road, San Pablo, CA

AGENDA

Time	Activity
9:45	Arrive, coffee and snacks
10:00	Welcome, review goals
10:05	Intros, Open Forum <ul style="list-style-type: none">• Case Study for today• 1 project you’re working on
10:30	Let’s Talk Climate Presentation <ul style="list-style-type: none">• Meighen Speiser, ecoAmerica
12:00	Lunch
12:30	Case Studies/Small Groups
1:30	Report Back
1:50	Next Steps

55 participants!

Open Forum

- ❖ Cleaner Contra Costa
- ❖ Environmentally Preferable Purchasing
- ❖ High School Audiences
- ❖ Behavior Change
- ❖ Local Renewables, electric vehicles, disadvantaged communities
- ❖ Contra Costa Naval Weapons Station Plan
- ❖ Active Transportation
- ❖ Diverting Organics From Landfill
- ❖ Community Outreach Strategy
- ❖ Consumption-Based Emissions Inventory
- ❖ How to Increase Citizen Engagement On Climate
- ❖ Increase Awareness of Household Hazardous Waste
- ❖ Climate Action Plan Implementation
- ❖ Efforts To Get Endorsement for Carbon Fee & Dividend
- ❖ Health and Climate Adaptation
- ❖ How To Update Climate Action Plan

- ❖ Engaging Community Recap
- ❖ Adaptation Vulnerability
- ❖ Pull Together Health And Energy Efficiency – Participation from low- and moderate-income
- ❖ Cross Disciplinary
- ❖ Organics/Solid Waste
- ❖ How to talk about climate and energy efficiency.
- ❖ Awareness with elected officials
- ❖ Shoreline Master Plan
- ❖ Cryptocurrency and Carbon Credits
- ❖ Behavior Change
- ❖ SB617/CMTV Air Monitoring
- ❖ Alternative Transportation
- ❖ Outdoor Fitness & Active Transportation Connection
- ❖ Distributed Energy Resources
- ❖ How To Repurpose A Solar Installation
- ❖ Climate Mitigation
- ❖ Adult Education Programs in Libraries
- ❖ Helping Seniors Cool Their Homes
- ❖ Solar PV and Battery Storage
- ❖ Living Levees, Natural Built Environment
- ❖ How To Explain Adaptation, Climate to General Public
- ❖ Environmental Justice Action Plan
- ❖ Connect Job Seekers to programs sponsored through California Public Utilities Commission
- ❖ Electric vehicle adoption
- ❖ Green Infrastructure
- ❖ Importance of Healthy Watersheds
- ❖ HazMat Restoration
- ❖ How To Work with Farmers & Ranchers on Carbon Sequestration
- ❖ EV Charging Infrastructure for Low-Income
- ❖ High School College & Career Readiness
- ❖ How To Partner Students & Internships
- ❖ Healthy Homes Initiative
- ❖ Pest Management Issues, How to Communicate Control
- ❖ Community College Student Outreach
- ❖ Water Quality Trading
- ❖ Tracking What Jurisdictions are doing

Presentation

See slide deck posted at <http://www.co.contra-costa.ca.us/7038/Sustainability-Exchange>

Report Back

1. Solid Waste

- Shared Issues
- Composting
- Marketing

2. SCHOOLS/CLEANER CONTRA COSTA

- o 9 High Schools Across 3 communities

What will motivate students?

- Teams/Clubs
- Actions

What will work?

- Teen Concerns

3. GREEN INFRASTRUCTURE

- How to engage CMTY in coastal Cleanup
- Shoreline Master Plan

4. WATER & ENVIRONMENT

- Audience for Walnut Creek
- General Public
- Regulators/Funders
- Different messages

5. HEALTH/ CLIMATE/ VULNERABILITY/ PUBLIC

- Existing Resources
- Cooling Centers, Clean Air Ctrs
- How To Reach Most Impacted CMTYs w/Right Info

6. CLIMATE ACTION PLANS

- Preparedness
- Others
- Political Will
- Multiple Audiences Need Multiple Messages
- Implementation/Accessible Metrics

7. COMMUNICATING W/ELECTED OFFICIALS

Broaden perspectives represented

- General Community Engagement
- Know Your Audience

- Channels
- Individual Benefits
- Climate As A Co-Benefit

8. TRANSPORTATION

- Bikeshare
- Electeds
- Drivers
- Cyclists
- Ped
- Bikeshare Companies
- Multiple Positives in the message(s)
- Series of Challenges
- Safety
- Tech. Change

Next Steps

- Sustainable Contra Costa Network
- Each Participant Develop Individual Message
- Engagement