TREASURER-TAX COLLECTOR'S DEPARTMENT

I. DEPARTMENT MISSION OR MANDATE

Pursuant to State mandates, the Treasurer-Tax Collector is responsible for the collection of property taxes for county agencies, special districts, school districts and all the cities within Contra Costa County. In performing this function, the department seeks to serve the taxpaying public by utilizing the most efficient means of billing, collection, and dissemination of information. The California Government Code mandates the Department's responsibility for the safekeeping of all County funds, those of the County's 18 school districts, Office of Education, and the Community College District. The Department acts as their money manager and investment entity, investing surplus funds in accordance with Government Code Section 53601 and the Treasurer's Investment Policy. The Department also manages and invests funds for the 21 Special Districts that are voluntary pool participants. The Department manages the County's cash flow and short-term borrowings and is an active participant in nearly all long and short-term borrowings for county agencies, school districts, and the Community College District.

II. MAJOR PROGRAM DESCRIPTIONS

A. TREASURER DIVISION

Serves as the County bank receiving and processing treasury deposits from various county departments, and state and federal agencies.

Manages cash flow and administers a comprehensive investment program for the County, its school and community college districts, special districts, and maintains an active role in nearly all short-term borrowings and long-term debt issues.

Manages the County Investment Pool in a manner that is responsive to the public trust and consistent with State law, the County's Investment Policy, and invests public funds in the following manner:

- 1. The primary objective of the Treasurer's investment of funds is to safeguard investment principal.
- 2. The secondary objective is to maintain sufficient liquidity to insure that funds are available to meet daily cash flow requirements.
- The third and last consideration is to achieve a reasonable rate of return or yield consistent with the first two objectives.

BUDGET: \$ 1,552,857

FTE: 8.7

B. TAX COLLECTOR DIVISION

Collects property taxes and assessments for the County, all cities and school districts, and a number of special districts within Contra Costa County. It strives to serve its customers by providing timely and accurate services in a manner that is fair, legal, and courteous. To meet service obligations, the Tax Collector's Division uses technical expertise, employing modern, innovative, cost-effective, and flexible methodologies.

BUDGET: \$ 4,251,006

FTE: 19.8

C. BUSINESS TAX DIVISION

Levies and collects business license taxes, cannabis business taxes, and transient occupancy taxes from entities engaged in business-related activity within the unincorporated area of the County.

BUDGET: \$ 243,087

FTE: 2.0

D. TOTAL DEPARTMENT DATA:

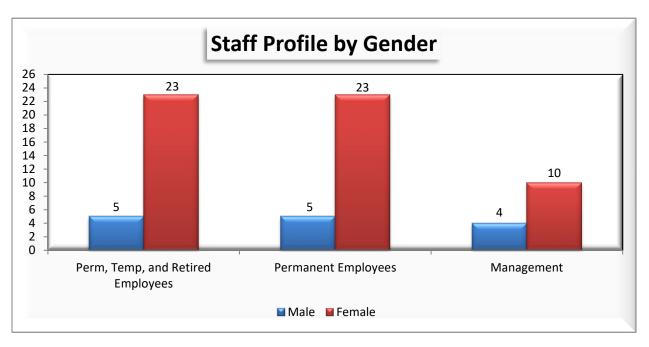
BUDGET: \$ 6,046,950

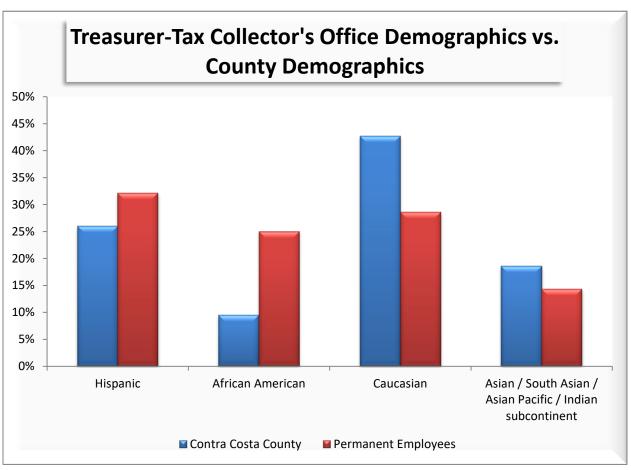
FTE: 30.5

DEPARTMENT STAFF PROFILE:

EMPL	OY	EE POSITIONS		
Management (14)		Non-Management (17)		
Department Head	1	Account Clerk-Advanced	3	
Assistant County Treasurer	1	Account Clerk-Experienced	2	
Assistant County Tax Collector	1	Accounting Technician	1	
Administrative SVCS Assist II	1	Business Tax Specialist	1	
Executive Secretary	1	Clerk-Experienced	2	
Property Tax Business Systems Manager	1	Clerk-Experienced (Part Time)	2	
Accountant I	1	Clerk-Senior Level	1	
Accountant II	1	Clerk-Specialist Level	1	
Accountant III	1	Tax Compliance Officer	2	
Account Clerk Supervisor	1	Tax Compliance Officer-Advanced	1	
Investment Officer	1	Tax Default Real Property Technician	1	
Investment Operations Analyst	2			
Tax Operations Supervisor	1			
TOTAL PERMANENT EMPLOYEE POSITIONS				
TOTAL FULL TIME EQUIVALENT EMPLOYEES 30.5				

TREASURER - TAX COLLECTOR'S DEPARTMENT EMPLOYEE PROFILE





III. DEPARTMENT ACCOMPLISHMENTS

A. TREASURER DIVISION

- Facing an unprecedented pandemic and running operations with reduced numbers of staff and
 reduced business hours for an extended period of time, the division was able to provide the same
 level of quality services to all county departments, school districts, special districts, and agencies
 in a timely fashion to ensure their uninterrupted business operations. This was achieved by the
 division's on-going effort in improving efficiency and effectiveness of treasury operations and
 procedures.
- 2. Upon completion of due diligence review, the division successfully negotiated and executed a contract with Emphasys Computer Solutions, Inc. which provides a treasury management software system named SymPro.
- 3. The division completed the installation, data conversions, and testing of the SymPro Treasury Management Software system at the end of the December 2021.
- 4. After an RFI search, the division negotiated and executed a contract with Loomis Armored US, LLC for its armored cash transportation services.

B. TAX COLLECTOR DIVISION

- Expanded customer service and public safety through extensive use of in-house staff training
 and the use of online Vector Solutions. In addition to the mandatory training, staff completed
 additional training in COVID19 Safety Tailgate Trainings, Wildfire Smoke Safety, and Surviving an
 Active Shooter Event.
- 2. Created an intranet webpage for all of Tax Collector's policies and procedures, county ordinances, training and FAQ'S in one central location.

C. BUSINESS TAX DIVISION

- 1. The Tax Collector upgraded its Business License software to include a Transient Occupancy Tax (TOT) module. The module links TOT-related businesses to their respective Business License to better compliment compliance and enforcement efforts.
- 2. With the adoption of the TOT on short-term rentals in the unincorporated area, and the execution of the Voluntary Collection Agreement with Airbnb revenue has increase this fiscal year.

IV. DEPARTMENT CHALLENGES

A. TREASURER DIVISION

- The continued unprecedented COVID-19 pandemic created a series of challenges. Various COVID
 related mandates, health orders, bank branch closing or running on reduced business hours, short
 of working staff, etc. made the completion of daily treasury operations in a timely and accurate
 fashion beyond normal reach.
- 2. Various issues, such as supply chain crisis, inflation, labor shortages, and increasing tension between Russia and Ukraine have caused greater volatility in the markets. Though Federal Open Market Committee has indicated rate increases in the near future, the uncertainty surrounding the global economy may change the course of Fed's action that will directly impact the Treasury pool investment earnings.
- 3. The volume of assets under management and the demand for banking and financial services has continued to increase significantly year after year while the level of staffing in the treasury division has remained the same as that of 15 years ago. Operations may require additional staff and system enhancements in order to keep up with the pace of growth.

B. TAX COLLECTOR DIVISION

- 1. The Tax Collector continually works with the Department of Information Technology (DOIT), the County Assessor, the Auditor-Controller, and other departments to further automate and streamline processes and procedures. One of the departments most challenging goals is to development and maintain an integrated relational database, crossing departmental lines, bringing together all functionality necessary to identify, assess, and accurately tax all real and personal property located in the County.
- 2. Promote more online business for finding answers to frequently asked questions, for looking up tax account information, and for submitting accurate and timely payments.
- 3. Business Continuity and/or Disaster Recovery should local or regional utilities become disabled.

C. BUSINESS TAX DIVISION

- 1. The ability to enforce and collect Transient Occupancy Tax and Business License Tax on a growing number of short-term rentals in the unincorporated areas of the county.
- 2. Develop a program for locating short-term rentals in the unincorporated area of the County where hosts are using online platforms other than Airbnb, and collecting the Transiency Occupancy Tax.
- **3.** Collect and enforce Cannabis Business Taxes while adapting to the dynamics of changing state legislation regarding cannabis, cannabis related businesses and local authority.

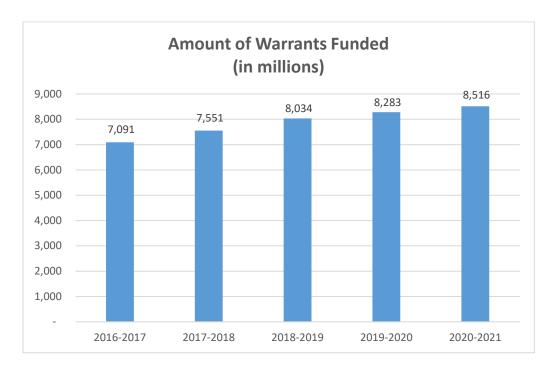
V. PERFORMANCE INDICATORS

A. TREASURER

1. **Objective:** Maintain the highest standards for County banking and investment services while volume activity continues to increase.

2. Indicators

- Safety of the Treasury Pool managed by the Treasurer. One of the largest nationally recognized investment rating agency, Standard and Poor's affirmed the Contra Costa County Investment Pool's AAAf/S1+ rating, signifying the highest credit rating with the lowest volatility since November 2007.
- 2. Liquidity of the Treasury Pool managed by the Treasurer. The Treasurer has funded all warrants issued by the County on time as instructed. Additionally, the Treasurer's cash flow forecast shows that the County should be able to meet its cash flow needs for the next six months.



3. Yield of the Treasury Pool managed by the Treasurer. The Federal Open Market Committee cut the interest rate from 1.75% to 0.25% in the third quarter of FY 2019-2020 to combat the negative economic impact caused by the COVID-19 pandemic. As a result, the earned income yield and the net investment income of the Treasury Pool have been declining ever since.

Yield and Net Earnings of CCC Treasury Investment Pool					
	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
INCOME YIELD	1.05%	1.51%	2.29%	1.80%	0.55%

NET EARNINGS \$33,217,749	\$51,518,311	\$78,624,019	\$62,560,040	\$21,970,632
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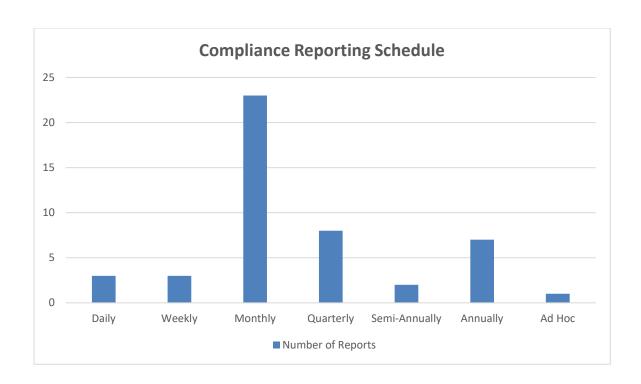
4. Growth of the Treasury Pool managed by the Treasurer. The size of the Treasury Pool and the number of transactions have been steadily increasing year after year while the number of treasury staff is at the same level as that of 15 years ago.

Growth of CCC Treasury Investment Pool						
	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	
INVESTMENT HOLDINGS	454	478	478	409	391	
INVESTMENT TRANSACTIONS	1,459	1,601	1,758	1,749	1,766	
POOL ASSETS (in thousand)	\$3,690,690	\$3,749,705	\$3,767,188	\$3,980,597	\$4,466,158	

5. *Efficiency of the operations*. As evidenced by the number and amount of deposits processed by the Treasurer, the completion of all operational tasks was achieved by the efficiency of the operations.

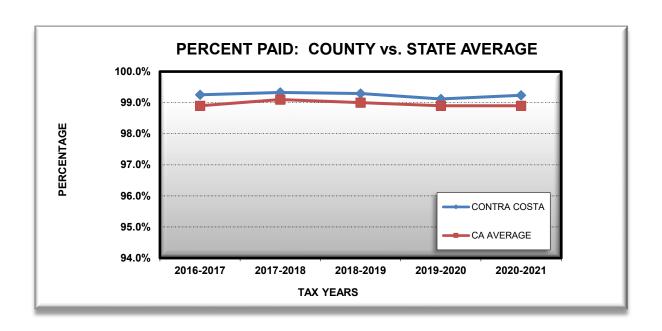
	Deposits and Banking Transactions						
	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021		
Number of Deposits	25,661	25,313	23,706	21,527	20,806		
Amount of Deposits (in thousands)	\$7,479,896	\$7,873,642	\$7,810,329	\$8,491,508	\$9,170,015		
Amount of Banking Transactions (in billions)	\$52.9	\$58.5	\$56.8	\$57.3	\$43.1		

1. *Reporting*. The Treasurer has prepared and provided daily, monthly, quarterly, semi-annually, and annual reports accurately and timely to various recipients, such as the county departments, school districts, special districts, and the State of California in a timely fashion.

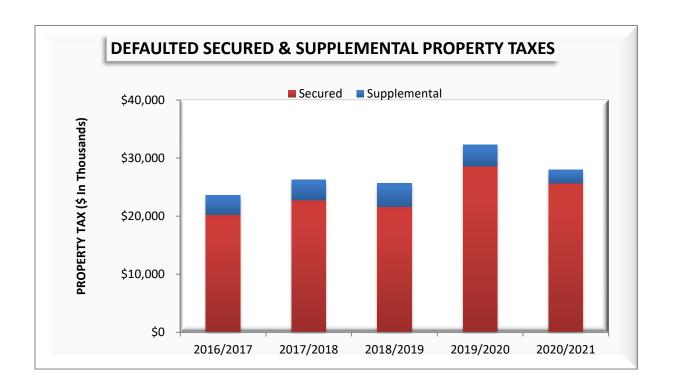


B. TAX COLLECTOR

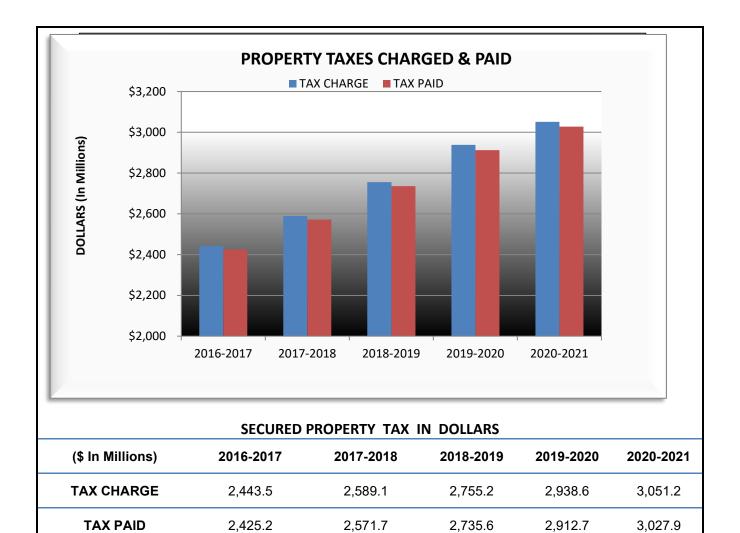
1. **Objective:** Improve tax collections and reduce delinquencies based on State's median benchmark and increase efficiency and amount of tax dollars collected.



PERCENT SECURED PROPERTY TAX PAID: COUNTY COMPARED TO STATE AVERAGE						
	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	
CONTRA COSTA COUNTY	99.3%	99.3%	99.3%	99.1%	99.2%	
CALIFORNIA AVERAGE	98.9%	99.1%	99.0%	98.9%	98.9%	



DEFA	ULTED SECURED /	AND SUPPLEMENT	TAL PROPERTY TA	XES IN DOLLARS	
(\$ In Thousands)	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
Secured	20,211	22,761	21,617	28,595	25,704
Supplemental	3,420	3,542	4,051	3,678	2,246
Total	23,631	26,303	26,303	32,273	27,950

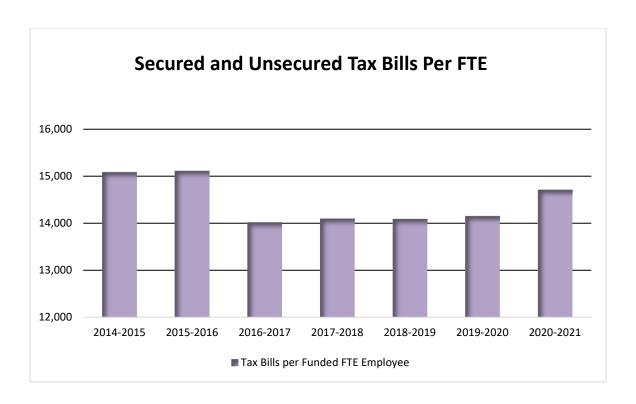


2. Indicators

- 1. The Tax Collector continues to outsource the collection of both personal and real property tax payments received by mail throughout the year with successful results. This system, designed around the concept of a "lockbox", allows hundreds of thousands of tax documents including tax bills and associated checks to be quickly scanned and processed. This makes the information much more easily accessible by multiple users simultaneously. Hundreds of millions of dollars in tax payments are being processed and deposited much more quickly, while images of the tax bills and corresponding payments are archived in an easily accessible "digital library."
- 2. The Departments cashiering system is capable of accepting card payments. The cashiers processed 9,254 walk-in transactions during Fiscal Year 2020-2021, totaling more than \$38.4 million of which 304 of those transactions were by card payments totaling \$5,151,434. This automated system allows our cashiers to quickly process payments and issue receipts while storing digital images of the tax bills and checks on a server for research and archival. The

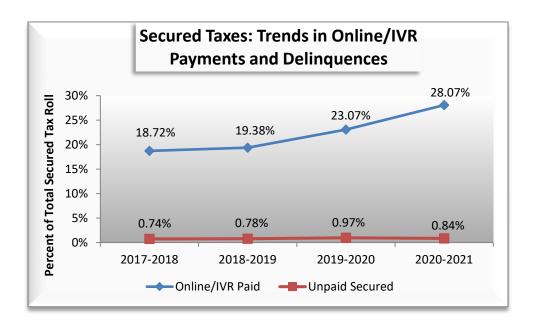
- cashiering system makes a significant contribution to the collection, balancing, and reporting of tax payments while increasing efficiency.
- 3. During Fiscal Year 2020-2021, staff processed in excess of \$3 billion in taxes owing on 419,219 parcels and accounts. This represents an average of \$105.3 million in collections for each funded full-time employee. The average number of accounts serviced per employee is approximately 14,709.

Year	Funded Full-Time Equivalent Employees	Secured and Unsecured Tax Bills	Tax Bills per Funded FTE Employee
2014-2015	27.50	414,793	15,083
2015-2016	27.50	415,566	15,111
2016-2017	29.50	413,552	14,019
2017-2018	29.50	415,785	14,094
2018-2019	29.50	415,636	14,089
2019-2020	29.50	417,410	14,149
2020-2021	28.50	419,219	14,709



4. Our preference is for taxpayers to pay their taxes "online". We currently have an Interactive Voice Response System (IVR) in place, which allows taxpayers automated access to their secured

property tax information by phone 24 hours per day, 7 days per week. Both our IVR and Website payment services have been expanded to allow taxpayers the option to make tax payments over the phone or online, using their credit cards, debit cards, or Electronic Check. Twenty-eight percent of the County's secured tax roll was paid by utilizing these electronic payment options during Fiscal Year 2020-2021.



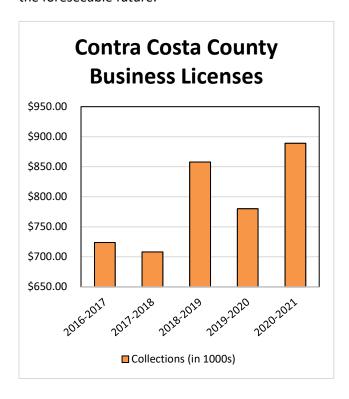
Year	On	line/IVR Paid	T	raditional Paid	Un	paid Secured	TOTAL
2017-2018	\$	486,062,967	\$	2,091,271,462	\$	19,218,411	\$ 2,596,552,840
2018-2019	\$	535,754,771	\$	2,206,516,855	\$	21,616,560	\$ 2,763,888,186
2019-2020	\$	680,070,801	\$	2,239,313,780	\$	28,595,395	\$ 2,947,979,976
2020-2021	\$	859,525,807	\$	2,176,618,548	\$	25,704,318	\$ 3,061,848,673

- 5. The division is continually expanding its online services, providing taxpayers with a variety of information. In addition to accommodating electronic payments, there is an option for the public to submit an online response form with comments or suggestions.
- 6. As part of our effort to support a cleaner and healthier environment using today's technology, the division has implemented a free subscription service for Secured Property Tax bill email notifications and reminders. The service is intended to eliminate the need to mail and/or receive "paper" tax bills and subsequent payments. This service also reminds subscribers to check on their tax bills to be sure they are paid on time, avoiding costly late-payment penalties.
- 7. The department continues to provide information brochures that explain the answers to frequently asked questions about property taxes and fees the Tax Collector is responsible for

collecting. These brochures are available at various locations throughout the county and on the Tax Collector's web site, and many are available in both English and Spanish.

C. BUSINESS TAX DIVISION

Business license collections have fluctuated year-over-year since a noticeable decline following Fiscal Year 2011-2012. We attribute these results to the aftereffects of the Great Recession, which led to the closure of many businesses and, consequently, a decline of annual business license renewals. A collaboration with the Department of Conservation and Development, the Department of Information Technology, outreach and stronger enforcement efforts yielded positive results in Fiscal Year 2018-2019. However, the COVID-19 pandemic has contributed to a significant increase in new or renewal Business License in Fiscal Year 2020-2021. These results are expected to continue in Fiscal Year 2021-2022 and the foreseeable future.



Contra Costa County Business License Collection					
Year	\$ Collection (in 1000s)				
2015-2016	\$ 757.7				
2016-2017	\$ 723.9				
2017-2018	\$ 708.2				
2018-2019	\$ 857.7				
2019-2020	\$ 779.9				
2020-2021	\$ 899.1				

D. ADMINISTRATIVE SERVICES

- 1. Has achieved 100% compliance with the Board of Supervisors' mandate that at least once every three years all non-management County employees receive training in the recognition, prevention and/or remedy of discrimination. Likewise, all its management employees have attended the management program of "Preventing Discrimination and Sexual Harassment in the Workplace."
- 2. Provides employee development, personnel, payroll and fiscal administration, department clerical supervision and automated systems services.